

VISIBLE



illuminating perspectives

With IFI World Interiors Day fast approaching, this month we explore design connections and visibility within the program's 2021 theme of 'Design as a Global Conversation'. Officially identified as the last Saturday in May, but celebrated throughout the whole month, IFI WID is the discipline's equivalent to Valentine's Day. This year, IFI invites the world community to address ideas that are more relevant now than ever before.

In this context, this issue of IFI D2D spotlights world Interior Architecture/Design leaders, projects and their perspectives on design's role as a powerful connector. Within a rapidly changing world, now more than ever, interpersonal and community engagement require fresh, dynamic and interactive exchanges.

Our contributors shared with us insights on how they engage with fellow members of the industry and ensure their firms' relevance and visibility in the current

scenario. They attest to how their connections within the design community allow them to be part of a global dialogue that is in constant development. We also see them showcase the dichotomy between actively collaborating and networking, while developing individual distinction for increased visibility.

These and more are some of the creative conversations we are already having, driven by the need for a world design conversation. We invite you and your community to creatively imagine the various ways these discussions, leading to fresh ideas, could be given shape to celebrate IFI WID 2021. We look forward to seeing your outcomes. Please share them with us!

IFI D2D – Design to Designers – bringing you the world of good design as IFI's digital resource for new products and projects from all over the world



people





BIGO ARCHITECTS

Guest house with spa, New Moscow, Russia

www.bigo-arch.com

Project photos: Sergey Krasnyuk



BIGO ARCHITECTS

The work of an architect is definitely very closely intertwined with the work of other people. No matter how brilliant a project is, good realization is impossible without a good team. This is why we are trying to find people whose attitude to work is the same as we have – who are doing their best because they are passionate about what they are doing.



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IFI D2D

Design to Designers 

The International Federation of Interior Architects/Designers (IFI) is the global voice and authority for professional Interior Architects/Designers. As the singular Federation of Associations, IFI acts as a global forum for the exchange and development of professional practice, knowledge and experience, along with education, research and design advocacy worldwide. IFI connects the international community to further the impact, influence and application of the design of interiors, promote social responsibility, and raise the global status of the profession. A not-for-profit, founded in 1963, IFI expands the international network of professional Interior Architects/Designers.

IFI International Federation
of Interior Architects/Designers